

Belgotex®

PREMIUM CARPET RANGE

Proven performance. Modern luxury feel.

WESTMINSTER + HILTON
SONOMA + NAPA VALLEY



B.

A World of Choice



NAPA VALLEY | Dior

PREMIUM

Proven performance. Modern luxury feel.

Experience the epitome of luxury in every exquisite detail with Belgotex's classic range of premium carpets, Westminster and Hilton. When it comes to luxurious living, Westminster and Hilton reign supreme. Indulge in the unrivaled comfort and sheer satisfaction that these premium carpets offer.

Sonoma and Napa Valley, two new ranges from Belgotex, perfectly embody the essence of softness. These exceptional carpets not only deliver outstanding performance but also effortlessly enhance your space with their gracefully relaxed tones. Experience the luxurious comfort and timeless beauty that is Sonoma and Napa Valley.

Immerse yourself in a world of elevated elegance, where luxury becomes a way of life.



WESTMINSTER | Peat

WESTMINSTER

True luxury, Westminster takes carpet to new heights of comfort and sophistication. This elegant cut-pile carpet offers plush softness underfoot and provides superior sound absorption properties. Made from Premium Solution Dyed Nylon, this carpet is stain proof, fade proof, anti-allergenic with outstanding performance.



PREMIUM STAIN PROOF SOLUTION DYED NYLON		YARN WEIGHT 1200/m ² / 36oz/yd ²	
PILE HEIGHT 7.0mm		TOTAL THICKNESS 9.5mm	
WIDTH 4.0m Wide		EXTRA HEAVY DUTY RESIDENTIAL HEAVY DUTY COMMERCIAL	



HILTON

Hilton carpet offers a stately blend of sophistication, luxury and outstanding performance. The dense pile, offers superior comfort, but is also hard wearing for those heavy traffic areas. Made from Premium Solution Dyed Nylon, this carpet is stain proof, fade proof, anti-allergenic while also hard wearing.



PREMIUM STAIN PROOF SOLUTION DYED NYLON		YARN WEIGHT 2000g/m ² / 59oz/yd ²	
PILE HEIGHT 16.0mm		TOTAL THICKNESS 18.0mm	
WIDTH 4.0m Wide		EXTRA HEAVY DUTY RESIDENTIAL HEAVY DUTY CONTRACT	



SONOMA

Escape the noise of daily life, slow down and unwind. Sonoma offers nine colour carpets designed for tranquil environments dedicated to well-being. A sophisticated palette of neutrals hues delivers a sense of calm and comfort. Bring style and hard-wearing performance to your home.



PREMIUM SOFT SOLUTION DYED NYLON		YARN WEIGHT 1580g/m ² / 46oz/yd ²
PILE HEIGHT 10.0mm	TOTAL THICKNESS 12.0mm	
WIDTH 4.0m Wide	EXTRA HEAVY DUTY RESIDENTIAL MEDIUM DUTY COMMERCIAL	



NAPA VALLEY

Experience the joys of living. Napa Valley is a blend of sophistication and exceptional performance that provides enhanced comfort for harmonious living without sacrificing any aspect of your individual style. Napa Valley has an expressive palette of neutrals designed to emotionally connect with people.



PREMIUM SOFT SOLUTION DYED NYLON		YARN WEIGHT 2060g/m ² / 60oz/yd ²
PILE HEIGHT 14.0mm	TOTAL THICKNESS 16.0mm	
WIDTH 4.0m Wide	EXTRA HEAVY DUTY RESIDENTIAL MEDIUM DUTY COMMERCIAL	

FEATURES



SUPERIOR QUALITY

Indulge in the epitome of luxury with superior quality carpet, crafted to effortlessly match the Belgotex standard of excellence.



APPEARANCE RETENTION

Hard twist process produces a unique frieze appearance with high-quality tip definition for long-term appearance retention, and enhanced soil-hiding properties.



PERMANENT COLOUR

Belgotex Colourlock Technology provides our Premium SDN carpets with better tensile strength and outstanding colour fastness to sunlight, bleach and other cleaning chemicals.



BLEACH PROOF

Premium SDN is manufactured from materials that can be cleaned with bleach and acetone (yes, seriously!). Making light of a spill that would destroy most other car



FADE PROOF

Colour pigments are locked into the molecular structure of the fibres, rendering exceptional clarity and colour-fastness — even with prolonged exposure to the harsh New Zealand sun.



EXTRA WIDE 4 METRES

Extra width allows for more economic installs and results in fewer joins. This combined with less wear and tear on joins results in your carpet looking better for longer.



SONOMA + NAPA VALLEY PREMIUM WARRANTY



WESTMINSTER + HILTON PREMIUM WARRANTY

SUSTAINABILITY

A LIGHT FOOTPRINT

Premium SDN manufacturing is a process with sustainability at its core. It includes a single-step spinning and colouring process, waterless and pollution free manufacturing, and high yields with low scrap.

GREENTAG CERTIFIED

Global GreenTag's LCRate scores products against six main Sustainability Assessment Criteria and a further twenty plus Life Cycle and Social Criteria. Our 6 Star certification recognises "World Leadership" at our factory for our sustainability practices in all aspects of plant and carpet manufacturing operations. We have also earned the Global GreenTag eco-label certification. This internationally recognised "Level A" Global GreenTag certification – called GreenRate™ – maximises our products eligibility to achieve 100% of the available credit points across all the Green Building Council (GBCSA) rating tools. The stringent assessment process has equipped us to develop holistically and entrench sustainability across our value chain.

GREENSTAR

Green Star assesses the important elements of a products sustainability across key categories. Each category includes benchmark for a lower-carbon, healthy project. Points are awarded for successfully meeting these criteria. The total number of points awarded decides the final Green Star rating.

HOMESTAR

Homestar™ is a comprehensive, independent national rating tool, run by the not-for-profit Green Building Council, that measures the health, warmth and efficiency of New Zealand houses. A home is rated on a scale from 6 to 10.

WELL BUILDING STANDARD

IWBI delivers the cutting-edge WELL Building Standard™, the leading global rating system and the first to be focused exclusively on the ways that buildings, and everything in them, can improve our comfort, drive better choices, and generally enhance, not compromise, our health and wellness.



CLEANING GUIDE

- The faster you act, the better the results.
- First, remove as much of the foreign material as possible: carefully scrape off thick or sticky material with a spoon, vacuum up crusty pieces if it is dry, or blot with a white paper towel if the stain is wet.
- Identify the stain and refer to the stain chart before you begin.
- Never scrub the stain.

VACUUM FREQUENTLY

- Thorough vacuuming removes dirt particles that dull the carpets appearance and cause fibre damage.
- Make sure your vacuum cleaner is in good working order; remember to change dust bags and clean filters regularly.
- Heavy traffic areas like stairs and corridors should be vacuumed daily.
- Vacuum cleaners should have 'high suction' and no beater brush.

PREVENT SOILING AND PILE DAMAGE

- Place walk-off mats at all entrances.
- Use carpet protectors under heavy furniture and furniture with castors.

ANNUAL PROFESSIONAL CLEAN

- When a carpet appears dirty even after vacuuming, it's time for a professional clean.
- Consult a professional cleaner for the best method of cleaning.
- An annual professional hot water extraction is required to retain your warranty.

STAIN REMOVAL TRICKS OF THE TRADE

- Always blot from the outside in to minimise the stain area.
- Never use any of the solutions in concentrations stronger than recommended and always follow manufacturer's instructions.
- Use acetone and dry-cleaning fluid in ventilated conditions only.
- Pet "accidents" and certain other stains may reappear, as a result of "wicking". If, after repeating the stain removal procedure, the stain continues to reappear, contact a professional carpet cleaner for assistance. Note: Please remove urine stains as soon as possible. This warranty does not cover stains that have not been dealt with immediately, and have permeated the backing of the product.
- If a stain cannot be identified or is not listed in this guide, first use Procedure 1. If the stain shows no sign of being removed, try Procedure 2.
- Some harsh stains may require the procedure to be repeated several times.

STAIN REMOVAL METHOD














































BLEACH METHOD



- Mix a solution of equal parts bleach and water in a spray bottle.
- Use household bleach containing no additives.
- Perfumed bleach may be used.
- Remove as much of the stain as possible by blotting or scraping up.
- Spray the solution directly onto the carpet.
- Do not soak.
- Blot the surface of the carpet, working from the outside of the stain to the centre. Repeat until the stain disappears.
- Spray with water and blot until the bleach has been removed.
- To absorb any remaining moisture, use folded paper towels weighted with a heavy non-staining object.
- When completely dry, vacuum to restore the pile texture.

ACETONE METHOD

- Remove as much of the stain as possible by blotting or scraping up.
- Apply a small amount of pure acetone to a cloth working in gently.
- Do not soak.
- Blot the surface of the carpet, working from the outside of the stain to the centre. Repeat until the stain disappears.
- To absorb any remaining moisture, use folded paper towels weighted down with a heavy non-staining object.
- When completely dry, vacuum to restore the pile texture.

Stain Removal Tip: Wicking is when after being cleaned a stain travels from the base of the carpet to the tip, reappearing. If this problem persists, contact a professional carpet cleaner.

STAIN	METHOD
Beetroot Juice	 
Betadine	
Blood	
Butter	
Chocolate	
Coffee/tea	
Concentrated Juice	
Cooking Oil	
Cola/Fizzy Drinks	
Curry Paste	
Egg	
Food Colouring	
Grape Juice	
Gravy	
Grease	
Jam	
Lipstick	 
Marker Pen	 
Mascara	
Milk	
Mud	
Mustard	
Nail Polish	 
Machine Oil	
Peanut Butter	
Pen Ink	
Paint	 
Rust	
Salad Dressing	
Shoe Polish	 
Spaghetti Sauce	
Tomato Sauce	
Urine	
Vomit	
Vinegar	
Wax Crayons	 
Wine - Red	
Wine - White	

 Bleach and Water  Pure Acetone
(where both appear you can use either method)

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The colours shown may vary slightly from the actual product and should be used as a guide only.

Belgotex®